



PASADENA EDUCATION NETWORK

Year in Review 2022-2023

Parent Programs

- School Board Candidate Forums
- Choosing An Elementary School
- Middle School Parent Panel
- High School Options 101
- Navigating Open Enrollment
- College Roadmap
- Finding the Right Fit College
- How to Have a Great Parent-Teacher Conference
- How PUSD Works
- How Parents Make Schools Better

❖ **Total Parent Program Attendance: 641**



Pre-School Parent Programs

- Cottage Co-op
- Kids Klub
- Discovery Days
- Families Forward
- Caltech Children's Center
- Caltech Work Life
- Altadena Children's Center
- Oneonta
- Hastings Ranch Nursery School

❖ **Total On-site Program Attendance: 126**



School Tours

- Staff and PEN Parent Ambassador Volunteers participated in school tours

❖ **Total Tour Attendance: 2,727+**



Parent & School Support

- Welcome Back Parents Event
- “How We Show Up” programs
- Open Enrollment support
- Surveys for current and former PUSD families
- Individual parent consultation and coaching

❖ ***Total Individual Parent Support: 167***



Parent Advocacy

- LCAP Parent Advisory Council (PAC)
- CAC
- DELAC
- AAPC
- PTA
- Community Schools Steering Committee
- Parent & Community Leaders Action Team
- PUSD Communications Advisory Group
- PUSD Strategic Planning
 - Steering Committee
 - Superintendent's Enrollment Committee
 - Engagement Design Committee



Outreach

- PEN Parent Ambassador meet ups
- Two Realtor Certification Classes
- 2,427 Facebook followers
- 27,659 Facebook reach
- Weekly e-newsletter readership of about 1,400 with an average rate of 63% opens
- Co-op Preschool Conference
- Monte Vista Grove
- Shakespeare Club

PASADENA FOOTHILLS
REALTORS®

MEMBERS \$49
NON-MEMBERS \$59

Pasadena Unified School District
CERTIFICATION PROGRAM
In partnership with
Pasadena Educational Foundation
Pasadena Education Network

APRIL 21, 2023

Course Session (Part One)
9:00 - 10 am

School Tour
10:00 - 10:45 am

Course Session (Part Two)
10:45 - 12:00 pm

Location:
Altadena Arts Magnet School
743 E. Colaveras Street
Altadena, CA 91001

BECOME THE LOCAL EXPERT & PUSD CERTIFIED

- Conversation starters and useful talking points for your clients
- Find out about the innovative programs happening at PUSD
- Certified REALTORS® gain access to the PUSD certification logo and will be added to the PEF list of certified REALTORS®.
- Seats are filling up fast! Register, today!

"Recently, I was on a school tour as a PUSD Certified agent, where I met a couple who really liked the school. Then, I saw them again at an Open House, and they subsequently asked me to represent them in purchasing a new home in the area."
Pilar Oliva, PEAR Member, PUSD Certified REALTOR®

Breakfast Sponsored by **DANNY MAUSHA**

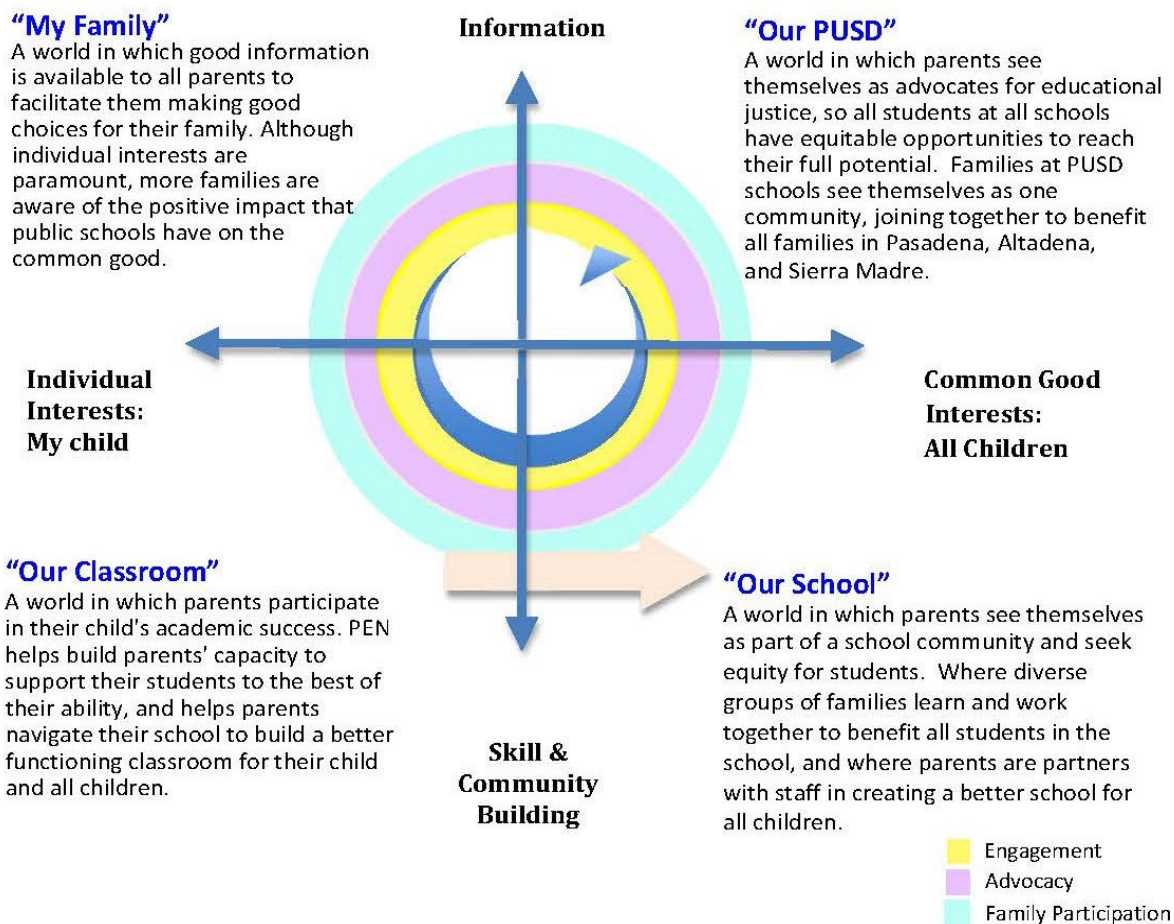
COHEN FINANCIAL

COPPER BAKERY

By the Numbers

2022 - 2023	Total 7/31/23
Members	2,295
Program Attendance	767
Elementary Tour Attendance	1,425+
Secondary Tour Attendance	1,302+
Individual Parent Support	167
Cash Income	\$199,872
Cash Expense	\$190,386

Who Should PEN Serve and What Programming Best Serves PEN's Mission



Thanks For All You Do!

